PELUANG DAN TANTANGAN ASEAN
COMPETITION ACTION PLAN
2016-2025

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SEMANGAT 98: ANTI KORUPSI, KOLUSI DAN NEPOTISME
Agreement that are Prohibited in UU 5/1999:

- Oligopoly of 2 or 3 Companies with market share more than 75% (Article 4)
- Price agreement between Business Actors (Article 5)
  - On Price Discrimination (Article 6)
  - On Predatory Pricing (Article 7)
  - On Reselling Price (Article 8)
- Division of marketing area that lead to monopoly (Article 9)
- Boycott of a product (Article 10)
- Cartel (Article 11)
- Trust (Article 12)
- Oligopsony (Article 13)
- Vertical Integration (Article 14)
- Closed agreement that lead to collusion (Article 15)
- Agreement with foreign parties that lead to monopoly (Article 16)
ASEAN – AN OVERVIEW

Population – 622 million

GDP – US$ 2.6 trillion

Trade in Goods – US$ 2.5 trillion

Trade in Services – US$ 590.5 billion

Foreign Direct Investment – US$ 136.2 billion

Source: en.wikipedia.org
### ASEAN Economy

**ASEAN GDP 2007-2014:**

<table>
<thead>
<tr>
<th>Year</th>
<th>GDP in Trillion</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>US$1.33</td>
</tr>
<tr>
<td>2014</td>
<td>US$2.57</td>
</tr>
</tbody>
</table>

76% increase in GDP per capita in current US$

ASEAN GDP in 2014 almost doubled to over US$2.57 trillion.

In 2014, ASEAN economy was:
- 3rd largest in Asia
- 7th largest in the world

Source: ASEAN Statistics and International Monetary Fund

### ASEAN Population

3rd largest in the world in 2014

<table>
<thead>
<tr>
<th>Country</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>1,367 million</td>
</tr>
<tr>
<td>India</td>
<td>1,259 million</td>
</tr>
<tr>
<td>ASEAN</td>
<td>622 million</td>
</tr>
<tr>
<td>EU</td>
<td>504 million</td>
</tr>
<tr>
<td>US</td>
<td>319 million</td>
</tr>
</tbody>
</table>

More than 50% of ASEAN's population is under 30 years old (compared to 39% of East Asia's and 34% of Europe's)

Source: ASEAN Statistics and UN World Population Prospects
FOUR PILLARS OF AEC

1. Single Market and Production Base
   - Free flow of goods
   - Free flow of services
   - Free flow of investment
   - Freer flow of capital
   - Free flow of skilled labor
   - Priority integration sectors

2. Competitive Economic Region
   - Competition policy
   - Consumer protection
   - Intellectual property rights
   - Infrastructure development
   - Taxation
   - E-Commerce

3. Equitable Economic Development
   - SME Development
     Initiative for ASEAN Integration (IAI): Developed ASEAN nations to help less developed ASEAN nations in 7 priority projects

4. Integration into Global Economy
   - Coherent approach towards external economic relations
   - Enhanced participation in global supply networks
FORTUNE 500 COMPANIES IN ASIA
3 Indonesian Companies in Asean Top 10, but Zero in top 5

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company Name</th>
<th>Stock Market Value (mil. of dollars)</th>
<th>Change (mil. of dollars)</th>
<th>Net Profit (mil. of dollars)</th>
<th>Ranking by Net Profit</th>
<th>Business Type 1/2</th>
<th>Company Outline</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SingTel Singapore Telecommunications</td>
<td>47.00</td>
<td>22.4</td>
<td>2,901</td>
<td>3</td>
<td>Communications</td>
<td>Earns majority of profit abroad through investment in major regional peers, including SingTel Optus of Australia</td>
</tr>
<tr>
<td>2</td>
<td>DBS Group Holdings</td>
<td>35.73</td>
<td>42.8</td>
<td>2,934</td>
<td>2</td>
<td>Finance</td>
<td>Acquired Societe Generale’s private banking business in Singapore, Hong Kong in 2014</td>
</tr>
<tr>
<td>3</td>
<td>PTT</td>
<td>32.27</td>
<td>21.9</td>
<td>3,074</td>
<td>1</td>
<td>Oil, gas</td>
<td>Thai state-owned oil, energy company; pushing for resource development overseas</td>
</tr>
<tr>
<td>4</td>
<td>OCBC Bank Oversea-Chinese Banking Corp.</td>
<td>30.80</td>
<td>33.2</td>
<td>2,212</td>
<td>5</td>
<td>Finance</td>
<td>Recently acquired Hong Kong’s Wing Hang Bank to accelerate expansion in mainland China</td>
</tr>
<tr>
<td>5</td>
<td>United Overseas Bank</td>
<td>28.96</td>
<td>29.2</td>
<td>2,404</td>
<td>4</td>
<td>Finance</td>
<td>Strengthening regional foothold by acquiring smaller banks in Indonesia, Thailand</td>
</tr>
<tr>
<td>6</td>
<td>Malayan Banking</td>
<td>27.47</td>
<td>41.9</td>
<td>2,080</td>
<td>6</td>
<td>Finance</td>
<td>Also known as Maybank; Malaysia’s largest bank by assets; runs largest Islamic bank in region by assets</td>
</tr>
<tr>
<td>7</td>
<td>BCA Bank Central Asia</td>
<td>26.62</td>
<td>86.4</td>
<td>1,364</td>
<td>15</td>
<td>Finance</td>
<td>Major stake owned by ethnic Chinese tycoon Robert Budi Hartono; focuses on corporate banking</td>
</tr>
<tr>
<td>8</td>
<td>Hanjaya Mandala Sampoerna</td>
<td>25.78</td>
<td>231.5</td>
<td>1,035</td>
<td>24</td>
<td>Tobacco</td>
<td>Largest tobacco producer in Indonesia; 98% owned by Philip Morris’ local subsidiary</td>
</tr>
<tr>
<td>9</td>
<td>Telkom Indonesia</td>
<td>22.93</td>
<td>51.1</td>
<td>1,360</td>
<td>16</td>
<td>Communications</td>
<td>Majority owned by government; Telkomsel, its mobile operator, has over 130 million subscribers</td>
</tr>
<tr>
<td>10</td>
<td>Tenaga Nasional</td>
<td>22.92</td>
<td>96.6</td>
<td>1,999</td>
<td>8</td>
<td>Utilities</td>
<td>Generates, distributes power nationwide except in Sarawak State; mainly uses gas, coal</td>
</tr>
</tbody>
</table>
BUT ONLY RANK 4 AS COUNTRY

- **Malaysia:** 27 companies / Malayan Banking – Maybank: 6/100
- **Singapore:** 21 companies / Singapore Telecommunications – Singtel: 1/100
- **Thailand:** 21 companies / PTT: 3/100
- **Indonesia:** 16 companies / Bank Central Asia – BCA: 7/100
- **Philippines:** 14 companies / Philippine Long Distance Telephone – PLDT: 26/100
- **Vietnam:** 1 company / PetroVietnam Gas: 48/100
TOP 10 COMPANIES IN EU 2017

1. Volkswagen - Auto manufacture - Germany
2. BP - Oil and Gas - UK
3. Shell - Oil and Gas - Netherland
4. Glencore - Commodities - Switzerland
5. Daimler - Auto manufacture - Germany
6. Exor Group - Investment - Italy
7. AXA - insurance - France
8. Total - Oil and Gas - France
9. Alianz - Insurance - Germany
10. BNP Paribas - Banking - France
ACAP STRATEGIC GOALS

• Effective competition regimes are established in all ASEAN Member States
• The capacities of competition-related agencies in AMS are strengthened to effectively implement CPL
• Regional cooperation arrangements on CPL are in place
• Fostering a competition-aware ASEAN region
• Moving towards greater harmonization of competition policy and law in ASEAN
PELUANG DAN TANTANGAN

- Asean menuju truly single market and investment area

- Standard kompetisi usaha Asean akan menuju Indonesia—> peluang infiltrasi ke pasar Asean

- Tapi perusahaan Asean juga akan coba masuk ke Indonesia—> hati2 perusahaan yg protected, oligopoly dan BUMN

- Perusahaan Indonesia harus berubah dan persiap2, atau kalah kompetisi
Köszönöm
Takk
Kiitos
mahalo
merci
mauruuru
danke
danku
Danke
Grazie
Thank you
Dziekuje
Gracias
obig apprecio
chacubo